



## NEWS RELEASE

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### IBL selects Spalding as official game ball

**March 14, 2012 – Vancouver, WA** – The International Basketball League has reached an agreement with Spalding to become the official basketball of the IBL, the league announced today.

As the league's official game ball, Spalding basketballs will be featured in all IBL games, pre-game warm-ups and team practices during the 2012 season.

The Spalding basketballs used by the IBL will consist of a microfiber composite material and feature moisture management that will provide superior grip during any game situation. The composite material will not require a break-in period and will have a consistent feel from ball to ball.

Founded in 1876, Spalding has become a worldwide leader in the sporting goods industry and produced its first basketball in 1894. Now a subsidiary of Russell Brands, the company is the largest supplier of basketball equipment in the world and is also the official ball supplier to the NBA, NBA Development League and WNBA. In addition, Spalding is the official glass backboard of the NBA and NCAA.

"We are very excited to partner with Spalding, the official basketball of the NBA, D League and now the IBL. This is the beginning of a great relationship, with the top brand in the business which our athletes enjoy playing with," the IBL Commissioner stated.

The 2012 IBL season will tip off its eighth season April 20th

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#### **About International Basketball League (IBL)**

The International Basketball League (IBL) is a professional sports association based in Vancouver, Wash., that engages high level basketball talent. The league is dedicated to fostering international basketball talent and focuses on providing family friendly events as well as helping players find positions in international leagues such as the BJ League, Basketball Bundesliga (BBL), and the Portuguese

Basketball League (LCB). The IBL is in its eighth year of operation with teams across the United States and Canada. To learn more about the International Basketball League visit: [www.IBL.com](http://www.IBL.com).

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**Resources to Extend Your Knowledge and Understanding of this story visit:** [www.IBL.com](http://www.IBL.com),  
[www.spalding.com](http://www.spalding.com)

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